

# Capitalization of Your Venture

## BIO Bootcamp Session 13

June 4, 2018



## Session 13: Capitalization of Your Startup Venture

### Session Description

Your startup requires constant, alert alignment with customers, investors and potential acquirer objectives and concerns – even if there is a pivot.

This session looks at the investor as the customer and aspects of various funding resources: their needs, timing and investment criteria.

Non-Dilutive Funding (NIH)

Corporate Venture Capital

Venture Capital

Corporate Partners

# Presenters

## Presenters

- **Steven Ferguson**, MBA, CLP, Deputy Director, Licensing & Entrepreneurship, NIH
- **Benjamin Chen**, Ph.D., Managing Partner, Ignatius Transaction Partners
- **James Foley**, Ph.D., CEO, Aqua Partners
- **David Smith**, JD, Pepper Hamilton LLP

## Moderator

- **Edward Ross, Jr.**, MBA, President & CEO, ReadyDock, Inc., Member, MassMedical Angels and Launchpad Venture Group

