# **Capitalization of Your Venture**BIO Bootcamp Session 13

June 4, 2018



# Session 13: Capitalization of Your Startup Venture

## **Session Description**

Your startup requires constant, alert alignment with customers, investors and potential acquirer objectives and concerns – even if there is a pivot.

This session looks at the investor as the customer and aspects of various funding resources: their needs, timing and investment criteria.

Non-Dilutive Funding (NIH)
Corporate Venture Capital
Venture Capital
Corporate Partners

#### Presenters

#### **Presenters**

- Steven Ferguson, MBA, CLP, Deputy Director, Licensing & Entrepreneurship, NIH
- Benjamin Chen, Ph.D., Managing Partner, Ignatius Transaction Partners
- James Foley, Ph.D., CEO, Aqua Partners
- David Smith, JD, Pepper Hamilton LLP

### Moderator

• Edward Ross, Jr., MBA, President & CEO, ReadyDock, Inc., Member, MassMedical Angels and Launchpad Venture Group